

# Heavy Cargo News

## ADVERTISEMENT RATES

### News wire banner rates

LARGE BANNER  
300 x 250 px

**\$3500 / year**

MEDIUM BANNER  
300 x 75 px

**\$2000 / year**

AD BLOCK  
125 x  
125 px

**\$1000 / year**

### Magazine advertisement rates

#### **Full page (A4): \$2000 / issue**

Measures: 185 x 275 mm (WxH)  
Trim size: 210 x 297 mm (WxH)  
Bleed size: 216 x 303 mm (WxH)

#### **Half page: \$1000 / issue**

Horizontal: 185 x 130 mm (WxH)  
Vertical: 90 x 270 mm (WxH)

#### **Quarter page: \$500 / issue**

Horizontal: 185 x 60 mm (WxH)  
Vertical: 90 x 130 mm (WxH)

Acceptable file formats: PDF, JPG, TIFF, high resolution 300 dpi.

*All prices in USD.*

For further details and bookings please contact: [sales@heavycargonews.com](mailto:sales@heavycargonews.com)